



## **PRESS RELEASE**

# **AtlasData Has Arrived!**

**AerData launches AtlasData, the World's first online fleet database tool with AVITAS BlueBook valuations.**

Amsterdam, The Netherlands; September 19<sup>th</sup> 2012 – AerData, the provider of software and services for the aviation industry announces the launch of a new fleet and valuation database, AtlasData, at the ISTAT conference in Rome on 19th to 21st September 2012. The database will incorporate BlueBook values from AVITAS, the leading aircraft valuation and consultancy firm.

Commenting on the announcement, Paul van Tol, Managing Director of AerData said; “We are very excited to announce the official launch of AtlasData at ISTAT. AtlasData is the most powerful and easy to use online tool available to track the world's aircraft fleet and its value. By combining our AtlasData aircraft fleet database and secure web hosted infrastructure with AVITAS's BlueBook values, we can deliver an accurate, easy to use and integrated fleet and valuation tool to the industry.”

John Vitale, CEO of AVITAS said; “When AerData and AVITAS first announced the AtlasData product in March this year, the reaction was extremely encouraging. It seemed there was a genuine desire for quality fleet and valuations data at an affordable price point. AVITAS is proud to associate with AerData to provide a powerful combination of essential aircraft fleet and value information.”

### **About AerData B.V.**

AerData provides lease management software, engine fleet planning software, records scanning software, technical and backoffice services for aircraft and engine operators, lessors and MROs. With a strong customer focus, AerData delivers a reliable and secure service to its clients using latest technologies and state of the art infrastructure.

### **About AVITAS**

AVITAS is a full-service aviation consulting firm with senior staff that has comprehensive hands-on expertise from all facets of the aviation industry. AVITAS is the leading aircraft expert advisor to airlines, financial institutions, maintenance facilities, manufacturers, government agencies and law firms.

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